



# Jay G. M. Taffet

jay@gracenjules.com  
504-460-1072

## Introduction

Jay Taffet is an aviation advisor and venture leader with 20 years experience in project development, operations management and aircraft transactions. Jay is the founder of Gracen Jules and co-founder of FlytFinance, and is a long-time private pilot with former Air Force service. Jay lives in New Orleans with his wife and two daughters.

- Direct company operations and market positioning for FlytFinance, a factory-new aircraft leasing company specializing in placements with large flight training academies and aviation degree programs.
- Directed startup FBO through \$3 mm facility build and operations.
- Awarded airport concessions for \$15 mm startup FBO chain.
- Opened multiple growth markets for national air charter operator with 40 years of experience and top 1% of all safety accreditations.

## Real Estate (1994-2005)

Directed project development and investment planning for \$110 mm, award-winning beach resort on the Gulf Coast (Agua). Directed all project development and corporate investments for \$20 mm workplace child care portfolio and \$5 mm facility expansion into Europe (KinderCare).

## United States Air Force (1990-1994)

Euro-NATO Joint Jet Pilot Training  
Officer, Active Duty Pilot

## Vanderbilt University (B.A. 1990)

Distinguished Graduate, Air Force ROTC